

## August 13, 2025 Communication Commission Meeting

**Members Present:** Bill Morris and Sara Thurston

**Members Absent:** Kristin Mathieson, Theresa Six, Dave Deegan, Amanda Gaskil and Gunther Taberne, Issac Frazier, Jim Michaelson

**Alternates Present:**

**Alternates Absent:**

**Liaison Present:**

**Liaison Absent:** Jonathon Keen and Mike Marsh

**Guest Present**

**Meeting called to order at 7:00**

**Flag salute**

**Sara made motion to approve Minutes, 2<sup>nd</sup> by Bill**

**Bill handed out reports and discussed.**

**Sara questioned if she should publish survey; it was agreed to publish.**

**Town News:**

**State Law**

**Sara advised that she could create another Town News called Public Notice.**

**Bill will send a letter to Jonathon in regard to notice on first page.**

**Sara feels we can eliminate School button on website. Bill questioned, how hard is it to move a button? We can move Schools lower on the Website and make a button for Legal Notices.**

**Sara advised she can eliminate the payment button and move down.**

**Bill advised because we moving Public Notices with Agendas, we want to make sure that Matt looks over and advises if we should add or take away any links we think should available. We need to tell him what we have so he can tell us what we don't have.**

**Bill questioned, what does Barbara put on the notice now? They have to notify papers of Legal Notices and introduce an Ordinance, Barb does a synopsis.**

**Bill questioned, what do we have to put on the Website to cover us, this is what we have to talk to Matt about. Bill wants everything completed with buttons on the Website by the beginning of the year.**

Sara advised the button might be able to link to the Legal Notices and Ordinances. Bill advised you may have to add additional page with a pull down.

Sara will create the page (Public Notices) and revise if need be.

Bill advised that he did reach out to Civic Plus, they did not know about NJ statues they only had Florida.

Bill advised everything is good with TV Station

Barb Shanalini advised that she is having a hard time hearing Franklin Twp Board Meetings.

Bill advised that the microphone is a portable one and it is on the Podium. If Board members do not talk into the mike, Bill cannot do anything about that.

Screens coming into the Community Center, Bill will meet the Librarian it 8/14/25.

Facebook is doing well per Sara

Sara will try the format on Public Notices.

Bill will email Kristine asking what Public Notice does she publish for Zoning and Planning Board?

Bill will question if we can charge Legal Notices that are posted on Webpage.

Bill made motion made to adjourn meeting, 2<sup>nd</sup> by Sara

Meeting adjourned 7:41

	3/8/25	4/5/25	5/13/25	6/15/25	7/6/25	8/10/25
<b>Analytics You-Tube Channel</b>						
<b>Number of active subscribers</b>	<b>239</b>	<b>248</b>	<b>254</b>	<b>268</b>	<b>270</b>	<b>276</b>
New Subscribers	3	9	6	14	2	6
Total Views since 2021	20,374	20,754	21,655	22,851	23,176	23,600
Total access last 7 days	61	61	131	179	50	78
Views last 28 days	486	380	425	1098	504	285
Not Subscriber	483	285	339	231	367	9
Subscriber	3	95	86	867	137	276
Traffic source (last 28 days)						
<b>Total</b>	<b>486</b>	<b>380</b>	<b>426</b>	<b>1078</b>	<b>514</b>	<b>285</b>
Browse features	62	87	80		114	62
Channel pages	158	104	119	190	110	82
Direct or unknown	44	24	26	79	20	15
External	24	36	32	113	27	23
Notifications	7	9	9	32	27	19
Other YouTube features	13	2	3	186	3	2
Playlist page	4	1	30	20	7	7
Suggested videos	88	26	61	225	96	26
YouTube search	86	91	66	233	110	49
<b>Analytics Township Web Page</b>						
Total access last 7 days	1,617	1,739	1,776	1,641	1,520	2,648
Views USA last 28 days	10,954	5,584	9,618	5,843	1,363	7,124
NON USA	463	409	1,516	173	157	327
View by Source (last 28 days)						
Browser Type						
Amazon Silk	146	11	13	15	41	19
Android Webview	48	39	35	35	12	168
Chrome	5,135	2,684	4,444		3,435	3,180
Coc Coc	6					1
Edge	546	573	845	524	504	686
Firefox	927	96	460	83	86	158

Internet Explorer	1245	6	8	2	1	3
Misc not set	785		737	763		
Mozilla Compatible Agent	9		37		1	3
Opera	60	8	31	5	8	35
puffin	4					8
Safari	2,694	2,306	2,419	2,169	2,084	2,728
Safari (in-app)	119	80	59	69	48	264
Samsung Internet	150	68	57	54	41	73
SeaMonkey	6	1	1			
Waterfox	15					4
YaBrowser	9	1		1		1
<b>FACEBOOK (LAST 28 DAYS)</b>						
<b>Franklin Twp Gloucester County NJ</b>						
Views	<b>34,881</b>	<b>43,754</b>	<b>27,763</b>	<b>7,342</b>	<b>21,290</b>	<b>26,444</b>
Reach	<b>5,726</b>	<b>6,836</b>	<b>9,905</b>	<b>2,835</b>	<b>5,307</b>	<b>7,815</b>
Content interactions	<b>239</b>	<b>504</b>	<b>384</b>	<b>48</b>	<b>171</b>	<b>131</b>
Follows	27	31	12	9	15	15
Unfollow	5	1	1	2	4	2
Net follows	22	30	11	7	11	13
<b>Franklin Township TV</b>						
Views	754	928	412	752	1508	602
Reach	215	181	75	206	369	160
Content interactions	6	6	0	2	7	4
Follows	1	2	0	0	1	0
Unfollow	0	2	0	1	2	0
Net follows	1	0	0	1	-2	0

# Start date: 20250718

# End date: 20250809

Landing page	Sessions
/	2568
/166/Tax-Office	1214
/Calendar.aspx	718
/154/Police-Department	562
(not set)	370
/159/Public-Works	312
/153/Municipal-Court	283
/civicalerts.aspx	274
/calendar.aspx	224
//calendar.aspx	173
//civicalerts.aspx	116
/150/Construction	116
/CivicAlerts.aspx	114
/173/Sports	113
/Facilities/Facility/Details/Franklin-Township-Recycling-Center-12	104
/152/Code-Enforcement-Land-Use	94
/facilities/facility/details/Franklinville-Lake-3	92
/list.aspx	90
/directory.aspx	88
/Directory.aspx	87
/facilities/facility/details/Malaga-Lake-Park-5	83
/AgendaCenter/Zoning-Board-10	72
/Bids.aspx	69
/151/Fire-Departments	63
/156/Municipal-Court-Payment-Options	59
/149/Municipal-Clerk	55
/101/Departments	51
/276/Police-Department-Administration	50
/175/Ordinances	47
/facilities/facility/details/Iona-Lake-4	46
/177/Township-Committee	41
/247/Land-Use-Documents	40
/facilities/facility/details/Franklin-Township-Community-Center-7	34
/192/Zoning-Board	32
/AgendaCenter	32
/Jobs.aspx	32
/161/About-Franklin-Township	31
/Search	30
/Facilities/Facility/Details/Gloucester-County-Solid-Waste-Complex-38	26
/183/Jake-Bruno	25
/AgendaCenter/Township-Committee-3	25

/bids.aspx	25
/AgendaCenter/Planning-Board-8	24
/AlertCenter.aspx	20
/Facilities/Facility/Details/Franklin-Township-Sports-Complex-11	20
/168/Franklin-Township-Library	19
/176/Resolutions	19
/274/Senior-Citizen-Resources	18
/171/Recreation	17
/277/Detective-Bureau	17
/requesttracker.aspx	17
/facilities/facility/details/Franklin-Township-Municipal-Building-10	15
/281/K9-Unit	14
/163/Township-of-Franklin-History-Center	13
/BusinessDirectoryii.aspx	13
/162/History-of-Franklin-Township	11
/190/Planning-Board	11
/264/Franklin-Township-Police-Fire	11
/Faq.aspx	11
/142/Contact	10
/172/Township-Administrator	9
/BusinessDirectoryll.aspx	8
/agendacenter	8
/Archive.aspx	7
/Facilities/Facility/Details/Community-Center-Meeting-Room-35	7
/Facilities/Facility/Details/Iona-Lake-4	6
/facilities/facility/details/Franklin-Township-Schools-Administration-21	6
/174/Master-Plans	5
/178/Timothy-Doyle	5
/193/Places-of-Worship	5
/242/Finance-Department	5
/143/Apply-For	4
/170/Supplemental-Documents-Required-for-Tax-	4
/180/Mark-Fiorella	4
/187/Environmental-Commission	4
/191/Recreation-Commission	4
/194/Financial-Statements	4
/246/Community-Access-TV	4
/269/Planning-Board-Approved-Resolutions	4
/27/Government	4
/279/Filing-a-Complaint	4
/AgendaCenter/Search	4
/QuickLinks.aspx	4
/facilities/facility/details/Forest-Grove-Park-2	4
/jobs.aspx	4

/zone-html/zone2011-html	4
/158/Court-Forms	3
/240/Farmland-Preservation	3
/270/Zoning-Board-Resolutions	3
/31/Residents	3
/35/Business	3
/DocumentCenter/View/2060/Zoning-Map---Franklin-Township-PDF	3
/Facilities	3
/Facilities/Facility/Details/Malaga-Lake-Park-5	3
/Facilities/Facility/Details/Newfield-Terrace-Community-Center-29	3
/Facilities/Facility/Details/Public-Works-Building-14	3
/businessdirectoryii.aspx	3
//checkout	2
/1	2
/165/Historical-Advisory-Committee	2
/179/Michael-Marsh	2
/182/Jonathan-Keen	2
/244/Township-Administrator	2
/275/Information-for-Veterans	2
/9/How-Do-I	2
/Facilities/Facility/Details/-26	2
/Facilities/Facility/Details/Library-Meeting-Room-26	2
/accessibility	2
/agendacenter/zoning-board-10	2
/facilities/facility/details/Piney-Hollow-Nature-Reserve-6	2
/155/Preparing-for-Your-Court-Date	1
/160/27	1
/207/248	1
/207/53	1
/234/Stormwater-Management	1
/AgendaCenter/ViewFile/Minutes/_06172025-1115	1
/DocumentCenter/View/3734/Firearms-Template-PDF	1
/DocumentCenter/View/5094/Franklin-Township-Calendar---2023-PDF	1
/DocumentCenter/View/5158/Franklin-Township-Calendar----2023-PDF	1
/DocumentCenter/View/6490	1
/DocumentCenter/View/6490/2024-Craft-Community-Day-Registration-PDF	1
/DocumentCenter/View/67/Certificate-of-Occupancy-Transfer-PDF	1
/DocumentCenter/View/94/Property-Tax-Deduction-for-Veterans-or-Surviving-Spouses-PDF	1
/Facilities/Facility/Details/-20	1
/Facilities/Facility/Details/-25	1
/Facilities/Facility/Details/-35	1
/Facilities/Facility/Details/-36	1
/Facilities/Facility/Details/Communications-Commission-Meeting-Room-19	1
/Facilities/Facility/Details/Franklin-Township-Community-Center-7	1

/Facilities/Facility/Details/Franklin-Township-Municipal-Building-10	1
/Facilities/Facility/Details/Franklinville-Lake-3	1
/Facilities/Facility/Details/Franklinville-Railroad-Station-37	1
/Facilities/Facility/Details/Gloucester-County-Public-Works-39	1
/Facilities/Facility/Details/History-Center-25	1
/business	1
/ccr	1
/facilities/facility/details/Public-Works-Building-14	1
/forms.aspx	1
/municipal-departments/tax-office	1
/our-township	1
/our-township/i-want-to/contact/franklin-township/general-contact-us	1
/rec	1
/rss.aspx	1
/taxwaterpayments	1

stats

Start Date:	7/13/2018								
End Date:	8/13/2025								
Number of Days:	2589								
Category Name	Request Type	New Requests	Closed Requests	New Requests Per Day	Closed Requests Per Day	Avg. Number Of Hours To Close A Request	Total Open Requests	Total Closed Requests	
Construction		3	0	0.001	0	0	3	0	
Noise Complaint		0	0	0	0	0	0	0	
Public Safety (NOT EMERGENCIES)		0	0	0	0	0	0	0	
Public Works		45	8	0.017	0.003	44817.625	37	8	
Report A Concern		183	8	0.071	0.003	29939.25	175	8	
Tax Office		6	0	0.002	0	0	6	0	
Township Administration		56	0	0.022	0	0	56	0	
<b>Total:</b>	<b>Summary</b>	<b>293</b>	<b>16</b>	<b>0.113</b>	<b>0.006</b>	<b>37378.438</b>	<b>277</b>	<b>16</b>	
Construction	Construction	3	0	0.001	0	0	3	0	
Construction	Summary	3	0	0.001	0	0	3	0	
Public Works	Dangerous Trees in Roadway	5	0	0.002	0	0	5	0	
Public Works	Other Concern	8	8	0.003	0.003	44817.625	0	8	
Public Works	Road & Streetlight Issues	30	0	0.012	0	0	30	0	
Public Works	Trash & Recycling	2	0	0.001	0	0	2	0	
Public Works	Summary	45	8	0.017	0.003	44817.625	37	8	
Report A Concern	General Concerns	31	5	0.012	0.002	34242	26	5	
Report A Concern	Noise Complaint	10	0	0.004	0	0	10	0	
Report A Concern	Report a Concern that is not on the list	113	2	0.044	0.001	14948.5	111	2	
Report A Concern	What would you like us to know about?	29	1	0.011	0	38407	28	1	
Report A Concern	Summary	183	8	0.071	0.003	29939.25	175	8	
Tax Office	Property Taxes	6	0	0.002	0	0	6	0	
Tax Office	Summary	6	0	0.002	0	0	6	0	
Township Administration	Noise Complaint	22	0	0.008	0	0	22	0	
Township Administration	Property Maintenance	34	0	0.013	0	0	34	0	
Township Administration	Summary	56	0	0.022	0	0	56	0	
Tax Office - Property Taxes	Andress, Kathleen	3	0	0.001	0	0	3	0	
Tax Office - Property Taxes	Summary	3	0	0.001	0	0	3	0	
Construction - Construction	Construction, Township	3	0	0.001	0	0	3	0	
Construction - Construction	Summary	3	0	0.001	0	0	3	0	
Tax Office - Property Taxes	Finance, Township	3	0	0.001	0	0	3	0	
Tax Office - Property Taxes	Summary	3	0	0.001	0	0	3	0	
Report A Concern - General Concerns	Freijomil, Barb	2	2	0.001	0.001	38432	0	2	
Report A Concern - General Concerns	Summary	2	2	0.001	0.001	38432	0	2	
Report A Concern - Noise Complaint	Freijomil, Barb	10	0	0.004	0	0	10	0	
Report A Concern - Noise Complaint	Summary	10	0	0.004	0	0	10	0	
Report A Concern - Report a Concern that is not on the list	Freijomil, Barb	113	2	0.044	0.001	14948.5	111	2	
Report A Concern - Report a Concern that is not on the list	Summary	113	2	0.044	0.001	14948.5	111	2	
Report A Concern - What would you like us to know about?	Freijomil, Barb	29	1	0.011	0	38407	28	1	
Report A Concern - What would you like us to know about?	Summary	29	1	0.011	0	38407	28	1	
Township Administration - Noise Complaint	Mayor, Township	22	0	0.008	0	0	22	0	
Township Administration - Noise Complaint	Summary	22	0	0.008	0	0	22	0	
Township Administration - Property Maintenance	Mayor, Township	34	0	0.013	0	0	34	0	
Township Administration - Property Maintenance	Summary	34	0	0.013	0	0	34	0	
Public Works - Other Concern	Unassigned	8	8	0.003	0.003	44817.625	0	8	
Public Works - Other Concern	Summary	8	8	0.003	0.003	44817.625	0	8	
Report A Concern - General Concerns	Unassigned	29	3	0.011	0.001	31448.667	26	3	
Report A Concern - General Concerns	Summary	29	3	0.011	0.001	31448.667	26	3	
Public Works - Dangerous Trees in Roadway	Works, Public	5	0	0.002	0	0	5	0	
Public Works - Dangerous Trees in Roadway	Summary	5	0	0.002	0	0	5	0	
Public Works - Road & Streetlight Issues	Works, Public	30	0	0.012	0	0	30	0	
Public Works - Road & Streetlight Issues	Summary	30	0	0.012	0	0	30	0	
Public Works - Trash & Recycling	Works, Public	2	0	0.001	0	0	2	0	
Public Works - Trash & Recycling	Summary	2	0	0.001	0	0	2	0	

## Subscriptions June - July 2025

Main Calendar	429
Meetings	197
Municipal Court	16
Senior Lunches	114
Seniors Calendar	159
Trash/Recycling	698
Franklin Newsletter	715
Quarterly Tax Reminder	503
Town News	569