

## May 14, 2025, Communication Commission Meeting

**Members' Present:** Bill Morris, Sara Thurston

**Members Absent:** Kristin Mathieson, Theresa Six, Jim Michaelson, Dave Deegan, Amanda Gaskil and Gunther Taberne, Issac Frazier

**Alternates Present:**

**Alternates Absent:**

**Liaison Present:**

**Liaison Absent:** Jonathon Keen and Mike Marsh

**Guest Present**

**Meeting called order at 7:00**

**Flag salute**

**Sara made a motion to approve January Minutes, 2<sup>nd</sup> by Bill.**

**Bill handed out Stats.**

**Bill asked Sara how it was coming with civic-plus newsletter, Sara advised that she has not completed as of this date. She has to follow up with civic-plus, Bill requested access to help with newsletter.**

**Jonathon noticed on stats that we have 15% of non-Usa residents.**

**Bill questioned if civic-plus had responded to Sara for survey, Sara advised no, not as of this date.**

**Bill advised that there are more people signed up for newsletter on the website than anything else, we can get survey through there and get the biggest hit.**

**Bill advised that Auto Eye Report we are at 95% compliance for accessibility, Sara to follow up.**

**Bill advised Sara to start asking for suggestions for the web page. Sara suggested that we ask what they have trouble with and what they like. Sara could do Newsflash.**

**Sara will change Today's News to Newsflash on website.**

**Bill did post today on Recycling closing early, Sara advised that this information came from Diana. Bill will put on the TV side tonight.**

**Bill advised Seniors are interested in the 9K run for Police, Seniors will walk. Bill reached out to the Chief of Police, he sent to Seargent, and he will coordinate with him.**

**Bill advised that there was a problem with broadcasting video on our cable station. This was due to the software used to render the videos changing the video Bit rate. The problem has been corrected.**

**Bill questioned Sara if we will do any promotions for Community Day? Sara has recommended changes. Bill questioned if we're doing anything special, there are not too many things to do at this point.**

**Motion to adjourn made by Sara; 2<sup>nd</sup> by Bill.**

**Meeting adjourned at 7:24**

	1/3/25	2/9/25	3/8/25	4/5/25	5/13/25
<b>Analytics You-Tube Channel</b>					
<b>Number of active subscribers</b>	<b>231</b>	<b>236</b>	<b>239</b>	<b>248</b>	<b>254</b>
New Subscribers	10	5	3	9	6
Total Views since 2021	19,321	19,892	20,374	20,754	21,655
Total access last 7 days	69	52	61	61	131
Views last 28 days	525	878	486	380	425
Not Subscriber	390	642	483	285	339
Subscriber	135	236	3	95	86
Traffic source (last 28 days)					
<b>Total</b>	<b>525</b>	<b>406</b>	<b>486</b>	<b>380</b>	<b>426</b>
Browse features	90	94	62	87	80
Channel pages	121	77	158	104	119
Direct or unknown	54	29	44	24	26
External	93	26	24	36	32
Notifications	18	16	7	9	9
Other YouTube features	13	21	13	2	3
Playlist page	22	38	4	1	30
Suggested videos	68	58	88	26	61
YouTube search	46	47	86	91	66
<b>Analytics Township Web Page</b>					
Total access last 7 days	1,634	1,717	1,617	1,739	1,776
Views USA last 28 days	5,315	5,561	10,954	5,584	9,618
NON USA	241	237	463	409	1,516
View by Source (last 28 days)					
Browser Type					
Amazon Silk	14	13	146	11	13
Android Webview	314	37	48	39	35
Chrome	2,040	2,578	5,135	2,684	4,444
Coc Coc			6		
Edge	369	537	546	573	845
Firefox	77	98	927	96	460
Internet Explorer	8	5	1245	6	8

Maxthon			63		
Misc not set	658	688	785		737
Mozilla Compatible Agent			9		37
Opera	1	2	60	8	31
Pale Moon			10		
playStation4			9		
puffin			4		
Safari	2,269	2,378	2,694	2,306	2,419
Safari (in-app)	991	80	119	80	59
Samsung Internet	63	64	150	68	57
SeaMonkey	1	3	6	1	1
Waterfox			15		
YaBrowser			9	1	
<b>FACEBOOK (LAST 28 DAYS)</b>		Report			
<b>Franklin Twp Gloucester County NJ</b>		Feb. 2025			
Views		<b>49,601</b>	<b>34,881</b>	<b>43,754</b>	<b>27,763</b>
Reach		<b>5,930</b>	<b>5,726</b>	<b>6,836</b>	<b>9,905</b>
Content interactions			<b>239</b>	<b>504</b>	<b>384</b>
Follows		1,784	27	31	12
Unfollow		5	5	1	1
Net follows		1,779	22	30	11
<b>Franklin Township TV</b>					
Views		513	754	928	412
Reach		95	215	181	75
Content interactions			6	6	0
Follows		14	1	2	0
Unfollow		1	0	2	0
Net follows		13	1	0	0

# Start date: 20250415

# End date: 20250512

Page title and screen class	Views
Franklin Township, NJ   Official Website	3214
Tax Office   Franklin Township, NJ	2064
Search â€¢ Franklin Township, NJ â€¢ CivicEngage	1757
Calendar â€¢ Franklin Township, NJ â€¢ CivicEngage	1678
Public Works   Franklin Township, NJ	843
Police Department   Franklin Township, NJ	664
Agenda Center â€¢ Franklin Township, NJ â€¢ CivicEngage	533
Municipal Court   Franklin Township, NJ	412
Construction   Franklin Township, NJ	379
Code enforcement & land use   Franklin Township, NJ	375
Calendar â€¢ Trash / Recycling	282
Departments   Franklin Township, NJ	277
Resource Directory â€¢ Franklin Township, NJ â€¢ CivicEngage	250
Ordinances   Franklin Township, NJ	217
Municipal Clerk   Franklin Township, NJ	203
Calendar â€¢ Bulk Trash Week On Your Trash Day. Metal & E-Was	200
Bid Postings â€¢ Franklin Township, NJ â€¢ CivicEngage	157
Notify Me â€¢ Franklin Township, NJ â€¢ CivicEngage	157
Calendar â€¢ Household Special Waste Collection Days	146
Facilities â€¢ Franklin Township Recycling Center	146
Custom404 â€¢ Franklin Township, NJ â€¢ CivicEngage	145
Land Use Documents   Franklin Township, NJ	138
My Account â€¢ Franklin Township, NJ â€¢ CivicEngage	134
Municipal Court Payment Options   Franklin Township, NJ	133
Facilities â€¢ Franklin Township, NJ â€¢ CivicEngage	132
Alert Center â€¢ Franklin Township, NJ â€¢ CivicEngage	118
Facilities â€¢ Malaga Lake Park	115
Sports   Franklin Township, NJ	115
Calendar â€¢ Leaf Vac Pickup for Thursday Trash Route	110
Resolutions   Franklin Township, NJ	109
Fire Departments   Franklin Township, NJ	105
Staff Directory â€¢ Franklin Township, NJ â€¢ CivicEngage	103
Staff Directory â€¢ Public Works/Recycling Center	102
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Township Committee   Franklin Township, NJ	100
Township Administrator   Franklin Township, NJ	98
Calendar â€¢ Leaf Vac Pickup for Wednesday Trash Route**	96
About Franklin Township   Franklin Township, NJ	95
Police Department Administration   Franklin Township, NJ	91
Calendar â€¢ Historical Center Open	87

Franklin Township Police & Fire   Franklin Township, NJ	86
Jobs â€¢ Franklin Township, NJ â€¢ CivicEngage	86
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Calendar â€¢ Easter	66
Calendar â€¢ Municipal Court	66
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Zoning Board Resolutions   Franklin Township, NJ	56
Archive Center â€¢ Audits	55
Jake Bruno   Franklin Township, NJ	55
Archive Center â€¢ Budgets	54
Staff Directory â€¢ Municipal Court	53
Facilities â€¢ Franklinville Lake	52
RequestTracker â€¢ Franklin Township, NJ â€¢ CivicEngage	52
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Facilities â€¢ Communications Commission Meeting Room	11
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Calendar â€¢ Friends of the Library Spring Book Sale	10
Calendar â€¢ Trash/Recycling Schedule Due to Memorial Day Hol	10
Facilities â€¢ Community Center Meeting Rooms 2 & 3	10
Jobs â€¢ Crossing Guard, Borough of Buena	10
News Flash â€¢ Malaga Park Playground is Now Open!	10
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News Flash - Now's the Time to Get Ready for Police Youth We	6
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Calendar - Coles Mill Road Recycling Center Closed	5
Calendar - Senior Lunch for Friday, April 4	5
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Calendar - Senior lunch menu for Thursday, April 14	5
Communications Commission   Franklin Township, NJ	5
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Form Center - Job Application	5
News Flash - Free Meal Packs Every Thursday at Delsea!	5
Photo Gallery - Franklin Township, NJ - CivicEngage	5
Sign Up For   Franklin Township, NJ	5
Staff Directory - Construction	5
Staff Directory - Jonathan Keen	5
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Calendar - Franklin Township Community Day	4
Calendar - Senior Lunch for Monday, April 14	4
Calendar - The Coles Mill Road Recycling Center Will Be Clos	4
Calendar - Township Shredding Event	4
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Library Board of Trustees   Franklin Township, NJ	4
Quick Links & Useful Resources	4
Staff Directory & Andrew Myers	4
Staff Directory & Anthony Rojas	4
Staff Directory & Barbara Freijomil	4
Staff Directory & Deanna Tyciak	4
Stormwater Management   Franklin Township, NJ	4
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Calendar & Fourth Quarter Property Taxes Due	3
Calendar & Leaf Vac Pickup for Wednesday's Trash/Recycling R	3
Calendar & Memorial Day - Municipal Offices Closed	3
Calendar & Township of Franklin Public Schools BOE	3
Design Center & Franklin Township, NJ & CivicEngage	3
Facilities & Franklinville Railroad Station	3
Facilities & Gloucester County Public Works	3
Facilities & Municipal Building Court Room	3
Facilities & Senior Citizens Advisory Meeting Room	3
Form Center & Franklin Township, NJ & CivicEngage	3
Jobs & Positions Available in Franklin Township	3
Notify Me & Quarterly Tax Reminder	3
Photo Gallery & Environmental Commission	3
Quick Links & Franklin Township, NJ & CivicEngage	3
Quick Links & Site Links	3
RSS & Franklin Township, NJ & CivicEngage	3
Staff Directory & Chase Farabella	3
Staff Directory & Mark Fiorella	3
Staff Directory & Mike Marsh	3
Staff Directory & Robin Sarlo	3
Alert Center & Urgent & Emergency Alerts	2
Calendar & Destroy Your Sensitive Documents at The Township	2
Calendar & Franklin Township Free Rabies Clinic	2
Calendar & National Night Out Hosted by Franklin Township Po	2
Calendar & Senior Club Bus Trip to Dutch Apple Theatre Lanca	2
Calendar & Senior Club Bus Trip to Medieval Times Dinner & T	2
Calendar & Senior Lunch for Wednesday, May 14	2
Calendar & The Coles Mill Road Recycling Center Will be Clos	2
Facilities & Delsea Regional High School Media Center	2
Facilities & Newfield Terrace Community Center	2
Facilities & Piney Hollow Nature Reserve	2
Facilities & Unity Advisory Committee Meeting Room	2



Facilities â€¢ Mary F. Janvier School Field	1
Facilities â€¢ Municipal Building Conference Room	1
Forms â€¢ Franklin Township, NJ â€¢ CivicEngage	1
Forms â€¢ Property Maintenance	1
Forms â€¢ Property Taxes	1
Forms â€¢ Road & Streetlight Issues	1
News Flash â€¢ Will You Win the Al Batten Golf Tournament?	1
Photo Gallery â€¢ Beulah Tree of Life Commandment Church	1
Photo Gallery â€¢ Closeup of Lily Pads	1
Photo Gallery â€¢ Closeup of Turtle in the Water	1
Photo Gallery â€¢ Closeup of White Daisy	1
Photo Gallery â€¢ Dragonfly	1
Photo Gallery â€¢ Drooping Red Petal Plant	1
Photo Gallery â€¢ Graveyard with American Flag	1
Photo Gallery â€¢ Graveyard with Tombstones	1
Photo Gallery â€¢ Green Fern Leaves	1
Photo Gallery â€¢ Green Plant with Small White Flowers	1
Photo Gallery â€¢ Hawk Flying in the Air	1
Photo Gallery â€¢ Lily Pads Covering Water	1
Photo Gallery â€¢ Malaga United Methodist Church	1
Photo Gallery â€¢ Many Tall Green Trees in Woods	1
Photo Gallery â€¢ Mother Mary Statue in Yard	1
Photo Gallery â€¢ Piney Hallow United Methodist Church with Si	1
Photo Gallery â€¢ Porchtown Methodist Church Social Hall	1
Photo Gallery â€¢ Side View of White Church	1
Photo Gallery â€¢ Side of Church with Graveyard	1
Photo Gallery â€¢ Side of Plainville United Methodist Church	1
Photo Gallery â€¢ Small Yellow Flowers on Vine Plant	1
Photo Gallery â€¢ Tall Green Tree on Shoreline	1
Photo Gallery â€¢ The Miracle Evangelist Deliverance Church	1
Photo Gallery â€¢ Three White Flowers on Branch	1
Photo Gallery â€¢ Tombstones Inside Fence	1
Photo Gallery â€¢ Turtle Next to Shoreline	1
Photo Gallery â€¢ Turtle on Wood Log	1
Photo Gallery â€¢ Two White Flowers	1
Photo Gallery â€¢ White Bunch of Flowers	1
Photo Gallery â€¢ White Church	1
Photo Gallery â€¢ White Church with Brick Staircase Entrance	1
Photo Gallery â€¢ White Church with Parking Lot	1
Photo Gallery â€¢ White Church with Side Wooden Ramp Entranc	1
Photo Gallery â€¢ White Flowers with Red in Center	1
Photo Gallery â€¢ Wood Shingle Church	1
Photo Gallery â€¢ Yellow and Dark Berries on Tree	1

Photo Gallery â€¢ Zion Methodist Church	1
Photo Gallery â€¢ Zion Methodist Church Parking Lot	1
Photo Gallery â€¢ Zion Methodist Church with Graveyard	1
Quick Links â€¢ General Code & Documents	1
Real Estate Locator â€¢ Franklin Township, NJ â€¢ CivicEngage	1
Resource Directory â€¢ Deck & Fence Superstore	1
Resource Directory â€¢ Delsea Regional School District	1
Resource Directory â€¢ Fiori Concrete	1
Resource Directory â€¢ Franklinville Post Office	1
Resource Directory â€¢ Genna Electric	1
Resource Directory â€¢ Mobile Lab Services	1
Resource Directory â€¢ Wawa Franklinville #444	1
Staff Directory â€¢ Finance Department	1
Staff Directory â€¢ Jeffrey McGuigan	1
Staff Directory â€¢ Sal Catania	1
â€¢ Staff Directory â€¢ Police Department	1

stats

Start Date:	4/14/2025							
End Date:	5/14/2025							
Number of Days:	31							
Category Name	Request Type	New Requests	Closed Requests	New Requests Per Day	Closed Requests Per Day	Avg. Number Of Hours To Close A Request	Total Open Requests	Total Closed Requests
Construction		0	0	0	0	0	0	0
Noise Complaint		0	0	0	0	0	0	0
Public Safety (NOT EMERGENCIES)		0	0	0	0	0	0	0
Public Works		0	0	0	0	0	30	8
Report A Concern		2	0	0.065	0	0	169	8
Tax Office		0	0	0	0	0	6	0
Township Administration		0	0	0	0	0	55	0
Total:	Summary	2	0	0.065	0	0	260	16
Public Works	Dangerous Trees in Roadway	0	0	0	0	0	4	0
Public Works	Other Concern	0	0	0	0	0	0	8
Public Works	Road & Streetlight Issues	0	0	0	0	0	24	0
Public Works	Trash & Recycling	0	0	0	0	0	2	0
Public Works	Summary	0	0	0	0	0	30	8
Report A Concern	General Concerns	0	0	0	0	0	26	5
Report A Concern	Noise Complaint	0	0	0	0	0	8	0
Report A Concern	Report a Concern that is not on the list	2	0	0.065	0	0	107	2
Report A Concern	What would you like us to know about?	0	0	0	0	0	28	1
Report A Concern	Summary	2	0	0.065	0	0	169	8
Tax Office	Property Taxes	0	0	0	0	0	6	0
Tax Office	Summary	0	0	0	0	0	6	0
Township Administration	Noise Complaint	0	0	0	0	0	22	0
Township Administration	Property Maintenance	0	0	0	0	0	33	0
Township Administration	Summary	0	0	0	0	0	55	0
Tax Office - Property Taxes	Address, Kathleen	0	0	0	0	0	3	0
Tax Office - Property Taxes	Finance, Township	0	0	0	0	0	3	0
Tax Office - Property Taxes	Summary	0	0	0	0	0	6	0
Report A Concern - General Concerns	Freijomil, Barb	0	0	0	0	0	0	2
Report A Concern - General Concerns	Summary	0	0	0	0	0	0	2
Report A Concern - Noise Complaint	Freijomil, Barb	0	0	0	0	0	8	0
Report A Concern - Noise Complaint	Summary	0	0	0	0	0	8	0
Report A Concern - Report a Concern that is not on the list	Freijomil, Barb	2	0	0.065	0	0	107	2
Report A Concern - Report a Concern that is not on the list	Summary	2	0	0.065	0	0	107	2
Report A Concern - What would you like us to know about?	Freijomil, Barb	0	0	0	0	0	28	1
Report A Concern - What would you like us to know about?	Summary	0	0	0	0	0	28	1
Township Administration - Noise Complaint	Mayor, Township	0	0	0	0	0	22	0
Township Administration - Noise Complaint	Summary	0	0	0	0	0	22	0
Township Administration - Property Maintenance	Mayor, Township	0	0	0	0	0	33	0
Township Administration - Property Maintenance	Summary	0	0	0	0	0	33	0
Public Works - Other Concern	Unassigned	0	0	0	0	0	0	8
Public Works - Other Concern	Summary	0	0	0	0	0	0	8
Report A Concern - General Concerns	Unassigned	0	0	0	0	0	26	3
Report A Concern - General Concerns	Summary	0	0	0	0	0	26	3
Public Works - Dangerous Trees in Roadway	Works, Public	0	0	0	0	0	4	0
Public Works - Dangerous Trees in Roadway	Summary	0	0	0	0	0	4	0
Public Works - Road & Streetlight Issues	Works, Public	0	0	0	0	0	24	0
Public Works - Road & Streetlight Issues	Summary	0	0	0	0	0	24	0
Public Works - Trash & Recycling	Works, Public	0	0	0	0	0	2	0
Public Works - Trash & Recycling	Summary	0	0	0	0	0	2	0

## Subscriptions April – May 2025

Main Calendar	419
Meetings	196
Municipal Court	8
Senior Lunches	117
Seniors Calendar	157
Trash/Recycling	683
Franklin Newsletter	704
Quarterly Tax Reminder	494
Town News	561