

May 10, 2023

Communication Commission Meeting

Members Present: Bill Morris, Sara Thurston

Members Absent: Isaac Frazier, Amanda Gaskill, Kristin Mathieson, Theresa Six, Jim Michaelson, Dave Deegan

Alternates Present:

Alternates Absent:

Liaison Present: Jonathon Keen

Liaison Absent: Heather Flaim

Guest Present None Scheduled

Meeting called to order at 7:00

Flag salute

Sara made a motion to approve April Minutes; 2nd by Bill.

Bill handed out top ten hitters on Analytics for a 30-day window 6,000 views in 30 days.

Channel 9 went down one more time, Bill emailed Barbara and Matt. and she hit button and reset it and it came back on, IT thinks the issue is the hardware. Bill will have the Station Manager look at it when she gets back from vacation.

Jonathon asked how we build out the monthly Analytics report, as per Bill, when he learns more about what is available he will share with the Committee.

New Business

A resident have a bone of contention, they think that the time of committee meetings on Channel 9 is detrimental to the working class due to the current schedule.

Jonathon feels prime time is 5-8, Sara and Jonathon questioned what it in that spot now.

Sara shared times of what is viewed between these hours. We could probably move the Franklin BOE work session at 12 noon.

Current schedule of Channel 9 will stay as it is; voted and all was In favor.

Bill advised additions to the station Community Center calendar is now being broadcast on the station. Bill wants to request access to Jen's calendar; Community Center calendar runs as a power point.

Bill spoke to Carolyn in the Historical Center, Bill would like to create a slide presentation with the portable scanner at his disposal. Carolyn agrees and will go through pictures that she thinks is interesting for Channel 9

The library director also will put content together for TV station, this will be slides.

Jonathon questioned are we able to see who views the station, Bill advised; no we are not.

Jonathon questioned. Do we have same video that is on YouTube, Bill answered yes

Jonathon suggested that we look at the YouTube we should plan out schedule by the views

Jonathon suggested that we should adjust the calendar seasonally.

Bill questioned Sara on Township Web Page Re-Design, no updated information as of today.

Sara will follow up and will advise Jonathon and Bill.

Jonathon questioned that we have a lot of data, we should post some video's on Township Website, videos should be no more than 100 gigabytes so we should have plenty of room. Bill feels we should give it a try, it would be a great backup.

Sara made motion to adjourn; 2nd by Jonathon.

Meeting adjourned 7:39

Analytics You-Tube Channel	
2023	5/6
Number of active subscribers	120
New Subscribers	18
Total Views since 2021	8,941
Audo only last 7 Days	
Total access last 7 days	319
Views last 28 days	1110
Not Subscriber	959
Subscriber	151
View by Device	1101
Mobil Phone	710
Computer	269
TV	60
Tablet	62
View by Source	
Twp YouTube Channel	210
Facebook	209
Gmail	30
Google Search	17
com.google.android.messaging	9
com.samsung.android.messaging	8
android.gm	8
Verizon messages	2
Facebook merranger	2
Google	2
Samsung Email	1
YouTube	1
Instagram Messenger	
Analytics Township Web Page	
View by Source	
Apple iPhone	2,676
Wiko K-KOOL	234
Apple iPad	47
Samsung SM-S908U Galaxy S22 Ultra	39
Samsung SM-S901U Galaxy S22	35