

April 9, 2025, Communication Commission Meeting

Members' Present: Bill Morris, Sara Thurston

Members Absent: Kristin Mathieson, Theresa Six, Jim Michaelson, Dave Deegan, Amanda Gaskil and Gunther Taberne, Issac Frazier

Alternates Present:

Alternates Absent:

Liaison Present: Jonathon Keen

Liaison Absent: Mike Marsh

Guest Present

Meeting called to order at 7:00

Flag salute

Sara made a motion to approve January Minutes, 2nd by Bill

Bill handed out stats and went over with Sara, Bill received notification from Civic plus for Log on information. The Accessibility Report was good.

Bill printed out two (2) categories, they both have severity issues. He gave to Sara to correct. Bill advised Sara to run report and click on links to correct. The Broken Link report is free on civic plus, Bill feels that accessibility link is better than the broken link.

Sara requested that Bill send reports so she can correct, Bill advised her that he is sending as pdf.

Bills advised that his access is as an owner clearance, it has limits as to what he can change.

Bill spoke about storage, we were told by Civic Plus we would have storage, now Civic Plus advises that we have to pay extra for storage – it is a third-party software.

Bill was surfing through Civic Plus, he asked Sara to check with Civic Plus about participating in revamping our web presence, if yes they will have to give us communication information.

Newsletter – Bill asked Sara what clearance she needs to do it, you may have to boost Bills access in order to do newsletter.

Ordinance one is still in draft, ordinance is passed per Bill, Bill requested that Sara look into why it is still in draft.

Jonathon asked about applications for septic grants to put on Channel 9 and web page. Home rehabilitation program – owner occupied rehabilitation program.

Bill advised that there is an Opinion poll on Civic Plus, is anyone interested in helping with the new web page? It will be available to subscribers to web page. We can combine a lot of things.

Sara advised that we have to move things around and consolidate.

Per Jonathon ordinance did not change, Sara will publish

Bill stated that any slide that is put on Channel 9 is also put on the tv station Facebook page since the software for the station does not provide when a slide was posted.

We want to get information that Jonathon provided up by Friday – Rehabilitation Program

Sara advised that the Police page was up.

Bill will get Grand Reopening pictures Malaga Lake Park.

In regard to revisions to web, Bill suggested that the ones with the most hits are ones we do first.

Motion to adjourn made by Sara; 2nd by Bill.

Meeting adjourned at 8:00

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	1/3/25	2/9/25	3/8/25	4/5/25
Analytics You-Tube Channel				
Number of active subscribers	231	236	239	248
New Subscribers	10	5	3	9
Total Views since 2021	19,321	19,892	20,374	20,754
Total access last 7 days	69	52	61	61
Views last 28 days	525	878	486	380
Not Subscriber	390	642	483	285
Subscriber	135	236	3	95
Traffic source (last 28 days)				
Total	525	406	486	380
Browse features	90	94	62	87
Channel pages	121	77	158	104
Direct or unknown	54	29	44	24
External	93	26	24	36
Notifications	18	16	7	9
Other YouTube features	13	21	13	2
Playlist page	22	38	4	1
Suggested videos	68	58	88	26
YouTube search	46	47	86	91
Analytics Township Web Page				
Total access last 7 days	1,634	1,717	1,617	1,739
Views USA last 28 days	5,315	5,561	10,954	5,584
NON USA	241	237	463	409
View by Source (last 28 days)				
Browser Type				
Amazon Silk	14	13	146	11
Android Webview	314	37	48	39
Chrome	2,040	2,578	5,135	2,684
Coc Coc			6	
Edge	369	537	546	573
Firefox	77	98	927	96
Internet Explorer	8	5	1245	6

Maxthon			63	
Misc not set	658	688	785	
Mozilla Compatible Agent			9	
Opera	1	2	60	8
Pale Moon			10	
playStation4			9	
puffin			4	
Safari	2,269	2,378	2,694	2,306
Safari (in-app)	991	80	119	80
Samsung Internet	63	64	150	68
SeaMonkey	1	3	6	1
Waterfox			15	
YaBrowser			9	1
FACEBOOK (LAST 28 DAYS)		Report		
Franklin Twp Gloucester County NJ		Feb. 2025		
Views		49,601	34,881	43,754
Reach		5,930	5,726	6,836
Content interactions			239	504
Follows		1,784	27	31
Unfollow		5	5	1
Net follows		1,779	22	30
Franklin Township TV				
Views		513	754	928
Reach		95	215	181
Content interactions			6	6
Follows		14	1	2
Unfollow		1	0	2
Net follows		13	1	0

Pages and screens: Page path and screen class
Account: 081
Property: NJ-FranklinTownshipGloucester-Central

All Users
Start date: 20250312
End date: 20250408

Page path and screen class	Views
/	3472
/Search	1762
/166/Tax-Office	1629
/Calendar.aspx	1087
/calendar.aspx	924
/159/Public-Works	809
/154/Police-Department	625
/CivicAlerts.aspx	608
/153/Municipal-Court	468
/150/Construction	413
/civicalerts.aspx	346
/Directory.aspx	345
//calendar.aspx/	341
/BusinessDirectoryii.aspx	321
/152/Code-Enforcement-Land-Use	315
/101/Departments	278
/151/Fire-Departments	247
/directory.aspx	224
/175/Ordinances	179
/264/Franklin-Township-Police-Fire	173
/AgendaCenter	173
/156/Municipal-Court-Payment-Options	159
/247/Land-Use-Documents	158
//civicalerts.aspx/	154
/149/Municipal-Clerk	149
/177/Township-Committee	122
/Bids.aspx	122
/173/Sports	118
/Facilities/Facility/Details/Franklin-Township-Recycling-Center-12	118
/Jobs.aspx	114
/MyAccount/	107
/276/Police-Department-Administration	95
/facilities/facility/details/Malaga-Lake-Park-5	94
/192/Zoning-Board	89

/161/About-Franklin-Township	81
/176/Resolutions	78
/31/Residents	78
/Facilities	73
/list.aspx	71
/Facilities/Facility/Details/Franklin-Township-Sports-Complex-11	67
/27/Government	63
/172/Township-Administrator	62
/190/Planning-Board	61
/277/Detective-Bureau	60
/183/Jake-Bruno	58
/274/Senior-Citizen-Resources	57
/270/Zoning-Board-Resolutions	56
/168/Franklin-Township-Library	53
/AgendaCenter/Planning-Board-8	53
/AgendaCenter/Planning-Board-8/	52
/Faq.aspx	52
/9/How-Do-I	50
/AgendaCenter/Zoning-Board-10	50
/facilities/facility/details/Iona-Lake-4	50
/AgendaCenter/Township-Committee-3	49
/QuickLinks.aspx	46
/facilities/facility/details/Franklin-Township-Community-Center-7	46
/281/K9-Unit	42
/facilities/facility/details/Franklin-Township-Municipal-Building-10	42
/171/Recreation	41
/AgendaCenter/Zoning-Board-10/	39
/AlertCenter.aspx	39
/246/Community-Access-TV	38
/Facilities/Facility/Details/Gloucester-County-Solid-Waste-Complex-38	38
/155/Preparing-for-Your-Court-Date	37
/sitemap	37
/269/Planning-Board-Approved-Resolutions	36
/Archive.aspx	35
/facilities/facility/details/Franklinville-Lake-3	35
/application.aspx	34
/AgendaCenter/Township-Committee-3/	33
/BusinessDirectoryll.aspx	33
/244/Township-Administrator	32
/162/History-of-Franklin-Township	31
/178/Timothy-Doyle	31
/158/Court-Forms	29
/Facilities/Facility/Details/Franklin-Township-Community-Center-7	29
/163/Township-of-Franklin-History-Center	28

/242/Finance-Department	27
/MyAccount	27
/jobs.aspx	27
/170/Supplemental-Documents-Required-for-Tax-	23
/bids.aspx	23
/180/Mark-Fiorella	22
/Facilities/FeatureOverview	22
/Search/Index	22
/179/Michael-Marsh	20
/240/Farmland-Preservation	19
/AgendaCenter/Search/	19
/189/Municipal-Alliance	18
/RequestTracker.aspx	18
/agendacenter	17
/164/Boards-Commissions	16
/requesttracker.aspx	16
/142/Contact	15
/182/Jonathan-Keen	15
/279/Filing-a-Complaint	15
/173/Sports/	14
/AgendaCenter/Agricultural-Advisory-Committee-4/	14
/AgendaCenter/Recreation-Commission-9/	14
/Facilities/Facility/Details/Community-Center-Room-3-20	13
/174/Master-Plans	12
/184/Agricultural-Advisory	12
/DocumentCenter/View/2060/Zoning-Map---Franklin-Township-PDF	12
/DocumentCenter/View/57/Dog-License-Form---2018-PDF	12
/facilities/facility/details/Piney-Hollow-Nature-Reserve-6	12
/186/Economic-Development-Commission	11
/275/Information-for-Veterans	11
/businessdirectoryii.aspx	11
/35/Business	10
/Facilities/Facility/Details/Public-Works-Building-14	10
/facilities/facility/details/Forest-Grove-Park-2	10
/165/Historical-Advisory-Committee	9
/187/Environmental-Commission	9
/191/Recreation-Commission	9
/236/Senior-Citizen-Advisory-Committee	9
/Facilities/Facility/Details/Franklinville-Lake-3	9
/facilities/facility/details/Franklin-Township-Schools-Administration-21	9
/188/Library-Board	8
/234/Stormwater-Management	8
/MyAccount/Profile	8
/agendacenter/zoning-board-10/	8

/forms.aspx	8
/MyAccount/ProfileEdit	7
/AgendaCenter/Agricultural-Advisory-Committee-4	6
/AgendaCenter/Library-Board-of-Trustees-12/	6
/AgendaCenter/Municipal-Alliance-7	6
/Facilities/Facility/Details/Capozzi-Recreation-Building-27	6
/Facilities/Facility/Details/Franklinville-Railroad-Station-37	6
/List.aspx	6
/SiteMap	6
/143/Apply-For	5
/AgendaCenter/Environmental-Commission-6	5
/DocumentCenter	5
/Facilities/Facility/Details/Gloucester-County-Public-Works-39	5
/Facilities/Facility/Details/Malaga-Lake-Park-5	5
/accessibility	5
/146/Submit	4
/185/Communications-Commission	4
/Facilities/Facility/Details/Franklin-Township-Municipal-Building-10	4
/Facilities/Facility/Details/History-Center-25	4
/Facilities/Facility/Details/Iona-Lake-4	4
/Facilities/Facility/Details/Piney-Hollow-Nature-Reserve-6	4
/144/Find	3
/194/Financial-Statements	3
/AgendaCenter/Historical-Advisory-Committee-2	3
/AgendaCenter/Recreation-Commission-9	3
/Facilities/Facility/Details/-20	3
/Facilities/Facility/Details/Community-Center-Meeting-Room-35	3
/Facilities/Facility/Details/Newfield-Terrace-Community-Center-29	3
/Rss.aspx	3
/facilities/facility/details/malagalakepark-5	3
/faq.aspx	3
/taxwaterpayments	3
/145/Sign-Up-For	2
/193/Places-of-Worship	2
/243/Unity-Advisory-Committee	2
/Activities	2
/Admin/CommunityVoice	2
/DesignCenter/Banners/Index	2
/DocumentCenter/View/5158/Franklin-Township-Calendar----2023-PDF	2
/DocumentCenter/View/6901/Franklin-File-March-2025-PDF	2
/Facilities/Facility/Details/-15	2
/Facilities/Facility/Details/-31	2
/Facilities/Facility/Details/Forest-Grove-Park-2	2
/Facilities/Facility/Details/Mary-F-Janvier-School-All-Purpose-Room-22	2

/Facilities/Facility/Details/Municipal-Building-Conference-Room-15	2
/FormCenter/Jobs-Bids-7/Job-Application-53	2
/Gallery.aspx	2
/agendacenter/township-committee-3/	2
/disclaimer	2
/facilities/facility/details/Public-Works-Building-14	2
/facilities/facility/details/franklintownshiprecyclingcenter-12	2
/myaccount	2
/1	1
/1/Home	1
/252/2023---Home---Layout-Page	1
/404.aspx	1
/Admin/ContentReport/Preferences	1
/Admin/SignIn	1
/AgendaCenter/Communications-Commission-5	1
/AgendaCenter/Communications-Commission-5/	1
/DocumentCenter/View/3734/Firearms-Template-PDF	1
/DocumentCenter/View/6226/2023-Franklin-Township-Police-Year-End-Report-PDF	1
/DocumentCenter/View/67/Certificate-of-Occupancy-Transfer-PDF	1
/EmailPage	1
/Facilities/Facility/Details/-12	1
/Facilities/Facility/Details/-8	1
/Facilities/Facility/Details/Ashley-Drive-Park-1	1
/Facilities/Facility/Details/Delsea-Regional-High-School-Media-Center-40	1
/Facilities/Facility/Details/Franklin-Township-Library-36	1
/Facilities/Facility/Details/Library-Meeting-Room-26	1
/Facilities/Facility/Details/Malaga-Lake-Park-13	1
/Facilities/Facility/Details/Municipal-Building-Court-Room-16	1
/FormCenter/Confirmation	1
/Twitter	1
/business-directory/	1
/documents/Intranet/Franklinville Lake Park.png	1
/documents/Intranet/Malaga Lake Park.png	1
/facilities/facility/details/Ashley-Drive-Park-1	1
/gallery.aspx	1
/https://franklintownshipnj.org:443/Admin/SignIn	1
/quicklinks.aspx	1
/rec	1
/recycling-information/	1
/stormwater-management	1

stats

Start Date:	3/9/2025							
End Date:	4/9/2025							
Number of Days:	32							
Category Name	Request Type	New Requests	Closed Requests	New Requests Per Day	Closed Requests Per Day	Avg. Number Of Hours To Close A Request	Total Open Requests	Total Closed Requests
Construction		0	0	0	0	0	0	0
Noise Complaint		0	0	0	0	0	0	0
Public Safety (NOT EMERGENCIES)		0	0	0	0	0	0	0
Public Works		1	0	0.031	0	0	30	8
Report A Concern		2	0	0.062	0	0	167	8
Tax Office		1	0	0.031	0	0	6	0
Township Administration		0	0	0	0	0	55	0
Total:	Summary	4	0	0.125	0	0	258	16
Public Works	Dangerous Trees in Roadway	0	0	0	0	0	4	0
Public Works	Other Concern	0	0	0	0	0	0	8
Public Works	Road & Streetlight Issues	1	0	0.031	0	0	24	0
Public Works	Trash & Recycling	0	0	0	0	0	2	0
Public Works	Summary	1	0	0.031	0	0	30	8
Report A Concern	General Concerns	0	0	0	0	0	26	5
Report A Concern	Noise Complaint	0	0	0	0	0	8	0
Report A Concern	Report a Concern that is not on the list	2	0	0.062	0	0	105	2
Report A Concern	What would you like us to know about?	0	0	0	0	0	28	1
Report A Concern	Summary	2	0	0.062	0	0	167	8
Tax Office	Property Taxes	1	0	0.031	0	0	6	0
Tax Office	Summary	1	0	0.031	0	0	6	0
Township Administration	Noise Complaint	0	0	0	0	0	22	0
Township Administration	Property Maintenance	0	0	0	0	0	33	0
Township Administration	Summary	0	0	0	0	0	55	0
Tax Office - Property Taxes	Address, Kathleen	0	0	0	0	0	3	0
Tax Office - Property Taxes	Finance, Township	1	0	0.031	0	0	3	0
Tax Office - Property Taxes	Summary	1	0	0.031	0	0	6	0
Report A Concern - General Concerns	Freijomil, Barb	0	0	0	0	0	0	2
Report A Concern - General Concerns	Summary	0	0	0	0	0	0	2
Report A Concern - Noise Complaint	Freijomil, Barb	0	0	0	0	0	8	0
Report A Concern - Noise Complaint	Summary	0	0	0	0	0	8	0
Report A Concern - Report a Concern that is not on the list	Freijomil, Barb	2	0	0.062	0	0	105	2
Report A Concern - Report a Concern that is not on the list	Summary	2	0	0.062	0	0	105	2
Report A Concern - What would you like us to know about?	Freijomil, Barb	0	0	0	0	0	28	1
Report A Concern - What would you like us to know about?	Summary	0	0	0	0	0	28	1
Township Administration - Noise Complaint	Mayor, Township	0	0	0	0	0	22	0
Township Administration - Noise Complaint	Summary	0	0	0	0	0	22	0
Township Administration - Property Maintenance	Mayor, Township	0	0	0	0	0	33	0
Township Administration - Property Maintenance	Summary	0	0	0	0	0	33	0
Public Works - Other Concern	Unassigned	0	0	0	0	0	0	8
Public Works - Other Concern	Summary	0	0	0	0	0	0	8
Report A Concern - General Concerns	Unassigned	0	0	0	0	0	26	3
Report A Concern - General Concerns	Summary	0	0	0	0	0	26	3
Public Works - Dangerous Trees in Roadway	Works, Public	0	0	0	0	0	4	0
Public Works - Dangerous Trees in Roadway	Summary	0	0	0	0	0	4	0
Public Works - Road & Streetlight Issues	Works, Public	1	0	0.031	0	0	24	0
Public Works - Road & Streetlight Issues	Summary	1	0	0.031	0	0	24	0
Public Works - Trash & Recycling	Works, Public	0	0	0	0	0	2	0
Public Works - Trash & Recycling	Summary	0	0	0	0	0	2	0

Subscriptions

Main Calendar	416
Meetings	192
Municipal Court	4
Senior Lunches	113
Seniors Calendar	156
Trash/Recycling	672
Franklin Newsletter	697
Quarterly Tax Reminder	487
Town News	556