March 11, 2020 Communication Commission Meeting

Members Present: Denise Diaz, Jim Michaelson, Bill Morris, Sara Thurston, Diane Trace
Members Absent: Dave Ferrucci
Alternates Present: 
Alternates Absent: Tina DeSilvio
Liaison Present: Dave Deegan
Liaison Absent: Mary Petsch-Wilson
Guest Present: None Scheduled

Flag Salute

Motion was made to open meeting by Bill Morris; 2nd by Sara Thurston
Meeting opened 7:00

Motion made by Jim Michaelson to approve February Minutes; 2nd by Bill Morris

Old Business:
Dave Deegan gave an update on server move. Dave was given a list of companies to draw from, as of this date no one has returned his calls. Dave did contact an approved vendor in the district; they were the only vendor for the State of NJ. Dave received prices only to find out that they were not an approved vendor with Franklin Twp. He then received a call from an approved vendor for Franklin Twp; first price was $8,900, this is just for the server. We also need auxiliary pieces; Dave asked Kevin Thibault to call vendor, we will be going back to old system and we need to know what parts are needed. Dave is very disappointed that server is still not up and in operation.

Bill Morris questioned Dave Deegan; do we have any of the equipment needed. Dave answered; no we do not. Hopefully in the next ten (10) days it will be up and running.

Sara Thurston advised that she likes the You-Tube idea

Bill Morris advised that we have had meetings on Channel 9. Bill has contacted the Senior Committee to see what they would like to watch, we should also post this question on Facebook. Bill also advised that we used to have Weather and News on Channel 9 and thinks this would be a good idea to add this to Channel 9 again.

Dave Deegan advised that we have to find the source so that we can have Weather and News viewed on Channel 9 as filler.

Bill Morris suggested instead of pulling from Google Docs he would rather pull from You-Tube

New Business:

Sara Thurston advised that we need approval on email addresses for Franklin Township Website. Sara also advised that Request Tracker is the only issue, we cannot set this up. We have the license for 10
people to use but we still are unable to use. We have to list as departments for example; Tax Collector, Clerk and Planning and Zoning. We need a list of finalized names.

Sara Thurston advised that Civic Plus charges us for so many hours, Sara will send the email address to them to have them set up for us. Once these emails are set up they will get an email immediately of how your complaint was handled

Bill Morris questioned Sara Thurston; if they ignore the complaints what are the repercussions?

Dave Deegan advised that Township has just distributed handbook, they are finalizing the JIFF Program. We are questioning some of the items in the handbook, they are outdated. Dave Deegan will reach out to John; we will put repercussions into the handbook if it is reissued.

Bill Morris questioned Sara Thurston; are we going with job titles in email address?

Dave Deegan questioned; did everyone look at site for more content for Channel 9? Dave explained to Denise Diaz that we can download and view their shows.

Jim Michaelson questioned if our ordinance is strong enough, there are things on PEG Media site that we would never put on Channel 9, he knows that Committee would not allow, we have to be careful of future.

Dave Deegan advised that we will always have to make sure that Committee would control what is posted on Channel 9

Jim Michaelson advised that there is one called Coaches Corner, they would interview coaches

Bill Morris would like to reach out to Piera Gravenor in reference to videos they have done in to see if we could post on Channel 9

Dave Deegan advised that Delsea is doing a PSA on recycling

Jim Michaelson advised that Delsea has PSA’s that they have won awards on; they said to pull the PSA off of You-Tube

Dave Deegan stated that most of the shows are 28 minutes in length. You can go on your own state. We can go into the PSA pull down and post on Channel 9

Dave Deegan advised that we need to get a membership so we can login and sort through topics. See topics that we like so we can be more specific of ones that we want to put on Channel 9. Dave will go on PEG Media and download some items and show at next Communication Commission Meeting

Sara Thurston suggested that we post some questions on Facebook; what people want to see on Channel 9.

Bill Morris advised that we have to be careful of putting questions on Facebook

Dave Deegan suggested that we put Channel 9 on the TV at Community Center so that our Seniors can watch at lunch time

Bill Morris will ask Jean Thomspn to check into this, she is at Community Center when Seniors are there

Bill Morris advised that when we get new server we will have to rotate items on Channel 9 couple times per week.

Sara Thurston suggested that we also put the lunch menu on Channel 9

Dave Deegan advised that once we get content we can see how many times per week we will switch
Diane Trace suggested that if we start every eight (8) days we can flip content like this.

Dave Deegan stated that the Franklin Twp Website has come a long way in two (2) years, once we get new server up it will be much better. The first place we should go to video is at the recycle location in Pitman.

Dave Deegan advised that we have a battery backup plug for our server in room at Town Hall which has a generator so we do not have to worry when electricity goes out.

Denise Diaz questioned, are we going to think of ideas around town and do we have more than one camera; she suggested that we could use our phones for recording if we have to.

Dave Deegan advised that we will be having Easter Egg Hunt and opening day at the Softball Field on same day.

Bill Morris advised that he will film Easter Egg Hunt and Opening Day if no one has been hired. In the future we want to film Memorial Day, Historic Society PSA, Community Day, Christmas and Easter events. We are looking for any ideas around our town.

Sara Thurston made motion to adjourn meeting; 2nd by Diane Trace.

Meeting adjourned 7:55