

March 9, 2022 Communication Commission Meeting

Members Present: Bill Morris, Isaac Frazier, Amanda Gaskill and Sara Thurston

Members Absent: Jonathon Keen, Jim Michaelson, Kristin Mathiesen, Theresa Six,

Alternates Present:

Alternates Absent:

Liaison Present: Dave Deegan

Liaison Absent: Mary Petsch-Wilson

Guest Present: None Scheduled

Flag Salute

Meeting was called to order by Bill Morris at 7:02

Isaac asked if we review the web page on tags on you tube videos

Bill affirmed that we are now tagging all videos from our last meeting with "Franklin Gloucester NJ".

Bill handed out Statistics Sheet, showing the views on our You Tube station since our last meeting:

Delsea BOE – posted 03/03 views 46, usually about 10

Franklin BOE- posted 02/23 views 412 usually about 24

Township Committee – posted 02/22 views 222 usually about 40

Planning Board – posted 02/16 views 10, usually about 3

Motion was made to approve the minutes with correction of month.

Bill reached out to Library, Zoning officer and township administrator about interviewing for stating but no response to date

We have Video last 2 Zoning Board Meetings , with nothing on agenda we have not posted either on station or you tube.

Bill questioned Sara about the web page. The issue needs to be fixed or removed from the web page. Sara will ask Barb why it was taken down. The current conditions make the township look bas.

Bill questioned if Sara received response from Civic Plus, Sara will email them again.

Bill suggested that if we tie the cable in with web page it will be easier, we will be able to automatically post to the web page.

Bill would like to have Matt, the Emergency Management Director for Franklin Twp be able to post information on Twitter that would post to both our cable station and web page.

There are four (4) different Twitter accounts links available on the cable station.

In Matt's position he has all the information for any emergency that may take place in Franklin Township.

Sara has tried different sources for our Facebook account with no success.

Isaac questioned; how many followers do we have on our Facebook page? Sara advised approximately 2,000 – 2,300.

Isaac feels that it may be a better idea to start a new Facebook page because we are not having any success with password and email information.

Bill also feels that we should start a new page and post on the current Facebook page to re-direct followers to our new page.

Sara will create a special account, she questioned if she needs to have a cell phone to access Facebook. Dave suggested that if she needs a telephone number to post on the Facebook page, she could use the telephone number for Franklin Township.

Bill advised that when this new Facebook account is created, we will have all the backup information on Google Drive.

Bill advised that we have blocked all responses on our Facebook page, followers can only view our post not comment on them, so we do not have to delete the current page, just re-direct our followers.

Isaac suggested going to the old Facebook page and copy to clipboard and send all current followers to the new page.

Dave suggested to Sara that she bring her laptop to the next meeting so Isaac and Amanda can help with the process of the Facebook page.

Bill questioned Isaac on his meeting with the Chief yesterday, Isaac advised that he was not able to meet him in person so he was not able to do a video with the Chief.

Bill will verify Senior Club meeting times and dates so that Sara can post this information on our web page.

Bill asked Amanda if she will be available for videotaping the Egg Hunt activity, if so he will set her up with the small video camera.

Sara will check dates of the Egg Hunt and post on Channel 9 and Franklin Twp Website.

Dave advised that there will be a Golf Fundraiser for Recreation Committee, he will send this information to Sara so that she can post on Channel 9 and Franklin Twp Website.

Dave will check into the five (5) rewrite plan in contract for Website to be able to update. He suggested to members to go on other township websites to see which ones are the best and we can set ours up to be more user friendly.

Bill made motion to adjourn meeting; 2nd by Isaac

Meeting adjourned 7:30