

February 9, 2022 Communication Commission Meeting

Members Present: Bill Morris, Isaac Frazier, Amanda Gaskill and Sara Thurston

Members Absent: Jonathon Keen, Jim Michaelson, Kristin Mathiesen, Theresa Six,

Alternates Present:

Alternates Absent:

Liaison Present: Dave Deegan

Liaison Absent: Mary Petsch-Wilson

Guest Present: None Scheduled

Flag Salute

Meeting was called to order by Bill Morris at 7:00

Sara made motion to approve January meeting minutes, 2nd by Bill Morris

Bill questioned Dave, has the Township Committee moved on Station Manager's position? Dave advised that we are in process, we have viewed one (1) video applicant. She was like a reporter, her resume talked of her experience in Radio and TV Interviewer, also has done work in South Jersey Magazines.

Bill feels like sha has not asked about our needs and did she question hour, Dave advised that she did not ask about hours.

Bill advised that we have a software update that has to be done and he does not want to do himself in fear it may crash.

Sara questioned if we can have someone download our software?

Members in attendance viewed video

Dave advised that the applicant would be great at interviewing, Bills Daughter has the skills to do the job, we felt that we should advertise and go from there. We have to talk about salary and talk to Bill's Daughter to see if she wants the position. Bill advised that her computer skills are very current.

Dave questioned if Bill's Daughter submitted an application: Bill answered yes

Bill advised that You-tube Channel has 22 subscribers, on 1/11/22 it had hits, and 1/25/22 had 70 hits.

Bill suggested that we put together some video's for content on Channel 9, for example: Director of Library for video of Library renovations and contact Ted Peters, Reutter School, for five (5) year master plan; looking forward and student productions.

Bill advised that Civic Plus has Twitter so we can piggyback, it will automatically go to Channel 9 and with Civic Plus we can have schools put something on directly. Bill handed out instructions for Twitter.

Bill advised that three (3) ordinances were approved and can be posted on Twp Website

Bill questioned Isaac; did the MLK event get rescheduled, Isaac answered yes, rescheduled for April 23. Bill will post this information.

Isaac will email the group thread

Bill took videos of Christmas at the lake, he sent to Recreation Committee to see if they wanted to put on Facebook. Dave questioned if we put on our Facebook; Bill answered, no.

Sara suggested getting video of cleanup to post on Channel 9

AARP has a grant program; Senior's Something Special. Bill questioned do we have a grant writer? Dave answered no.

Bill would like to move forward with Twitter account and Civic Plus. Dave will look in his information for contact person. Bill can download the update and Dave will get information so we can go forward.

Bill advised that Station Manager will be approximately one (1) hour per week.

Isaac advised that Unity Day is July 16th at Malaga Lake Park. It will be called the Multi-Cultural Day. We will try to launch our Mini-Olympics Tug-of-War Tournament. They are trying to get donations; Isaac has all Flyers out waiting for actual time of the event. Flyers will be done by end of the month.

Dave asked Isaac to walk property next to Delsea High School and look to see if this would be a better fit for the event rather than having at Malaga Lake Park. This may be dryer and a better place for the event, please let me know what your thoughts are.

Isaac advised that we are also trying to get a stage for the event.

Bill questioned Isaac; would you be interested in doing a five (five) minute video to put on Channel 9, Bill volunteered to video.

Isaac will be doing a video on Black History Month.

Amanda volunteered will do pictures and videos for the Clean-up event. Bill advised that the small video camera is available

Isaac advised that he sent email with Flyer

Sara advised that January 232, DPW to sign up for notifications, they do but how do we keep this going?

Isaac you can schedule this information and times on Facebook.

Isaac advised that the site brings up You-Tube and teaches you how to promote better, properly label videos. It also tells you the best time to get best views. He will send website information; VIDIQ.com.

Bill questioned Civic Plus and customer complaints, do they work; Dave answered, yes, they do.

Dave advised that if it has been five (5) years we can get a re-do on our website, we should make it easier to use with bigger buttons. There are complaints that website is not user friendly. We need to look at others to see what we like and what we do not like.

Dave feels that as soon as we can film the different departments in the town this will be a plus for content on Channel 9.

Dave advised that he would go on website for sports sign ups and will email to Sara.